

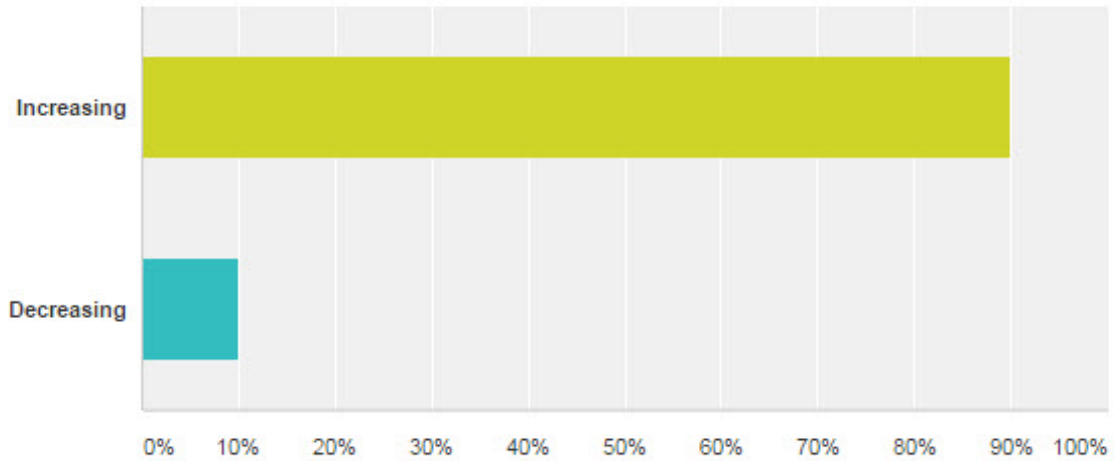


MORF Media
**2014 MORTGAGE BANKING
TRAINING SURVEY**

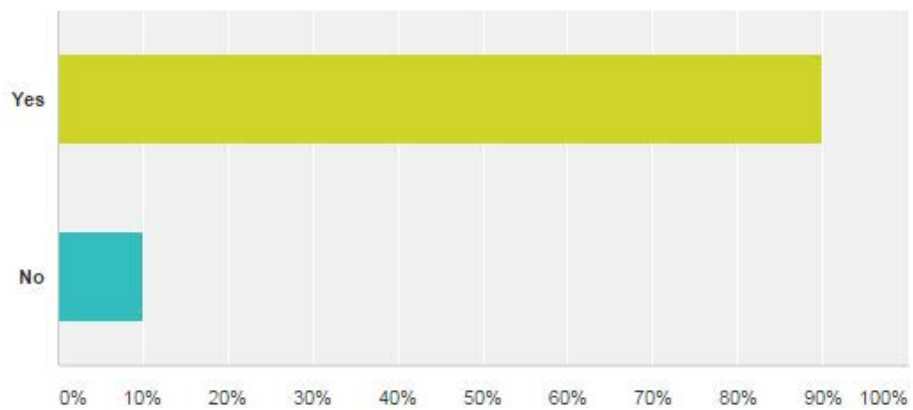
2014 MORTGAGE BANKING TRAINING SURVEY

The 2014 Mortgage Banking Training Survey was conducted with various mortgage banking industry groups and publications. The survey was conducted to determine the current landscape of compliance training needs, results and progress as it relates to the increasing demand for training in the mortgage banking industry.

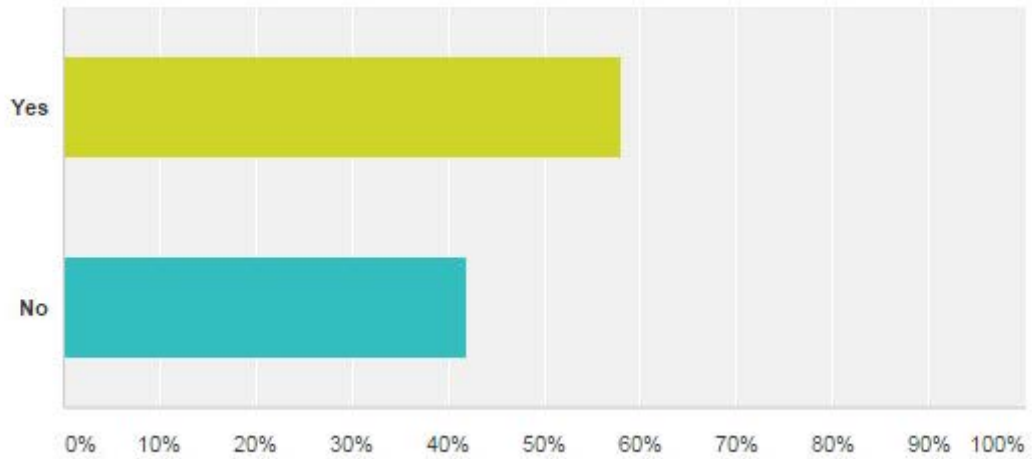
Q1 Is your budget for 2015 for training, conferences, etc., increasing or decreasing?



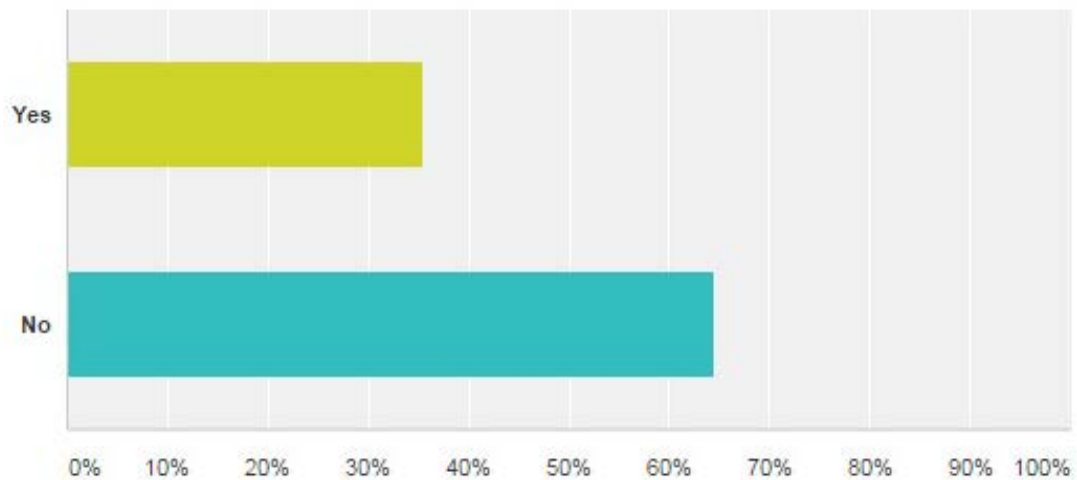
Q2 Does this trend extend to both sales staff and to compliance staff?



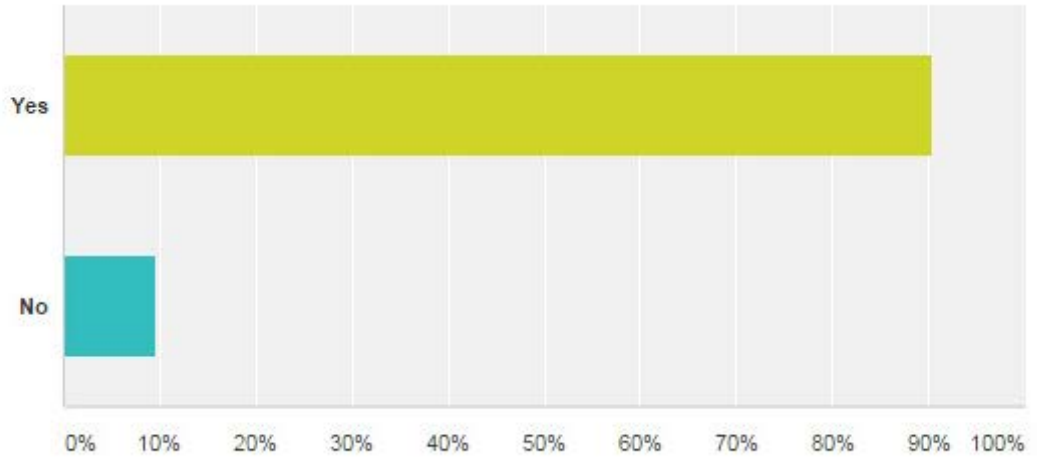
Q3 Is the ratio of in-house and outside training changing?



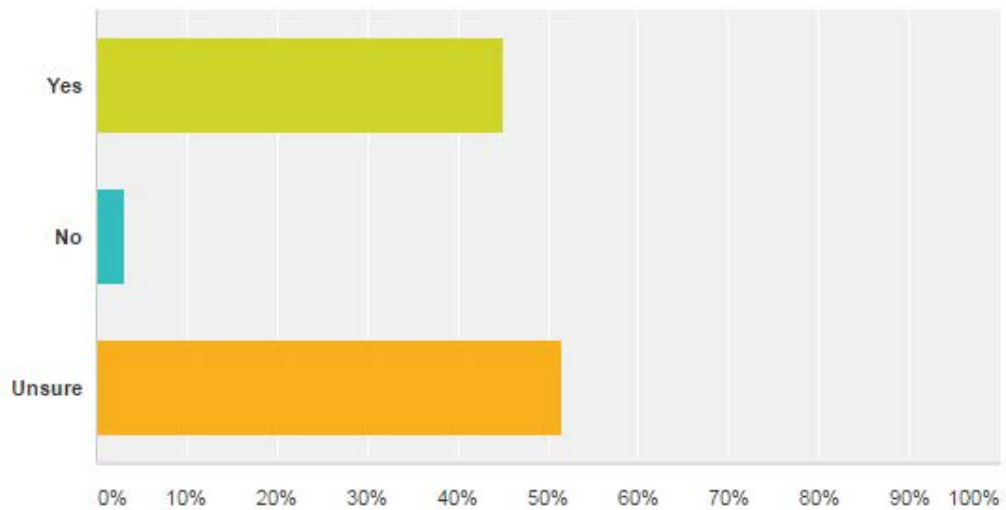
Q4 Does your company hire employees to be professional trainers as a significant portion of their responsibilities?



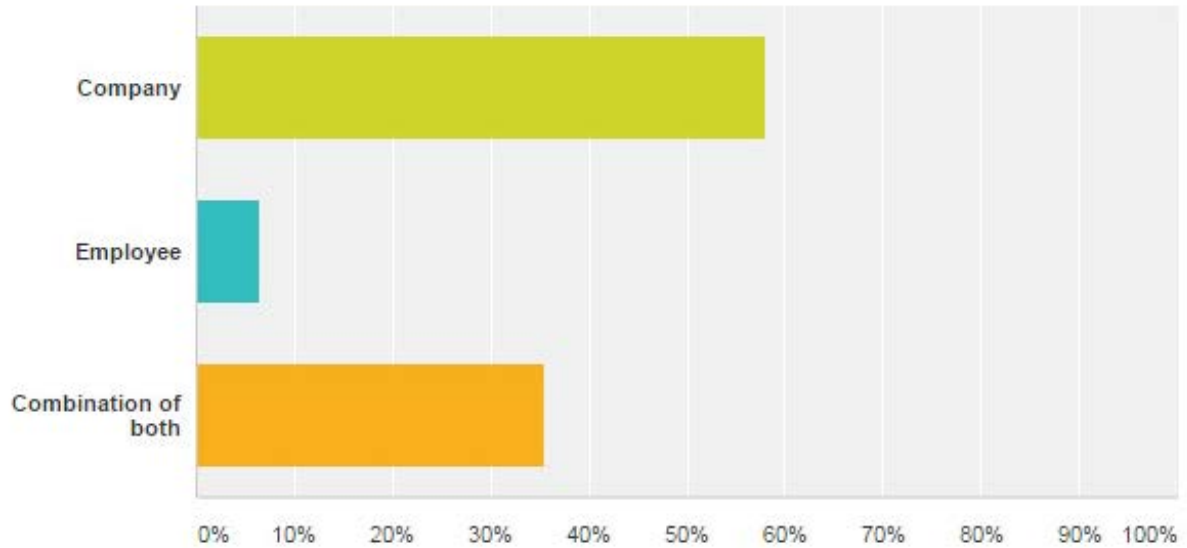
Q5 Does your company require training beyond mandatory CE courses?



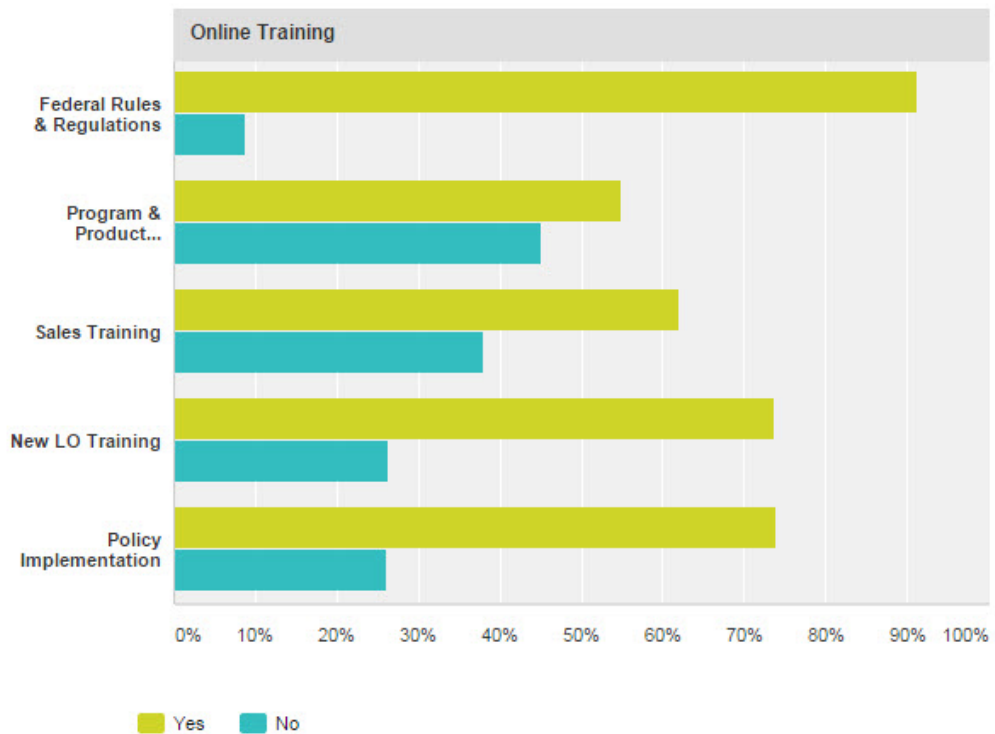
Q6 Is training effective in significantly improving compliance and reducing errors?



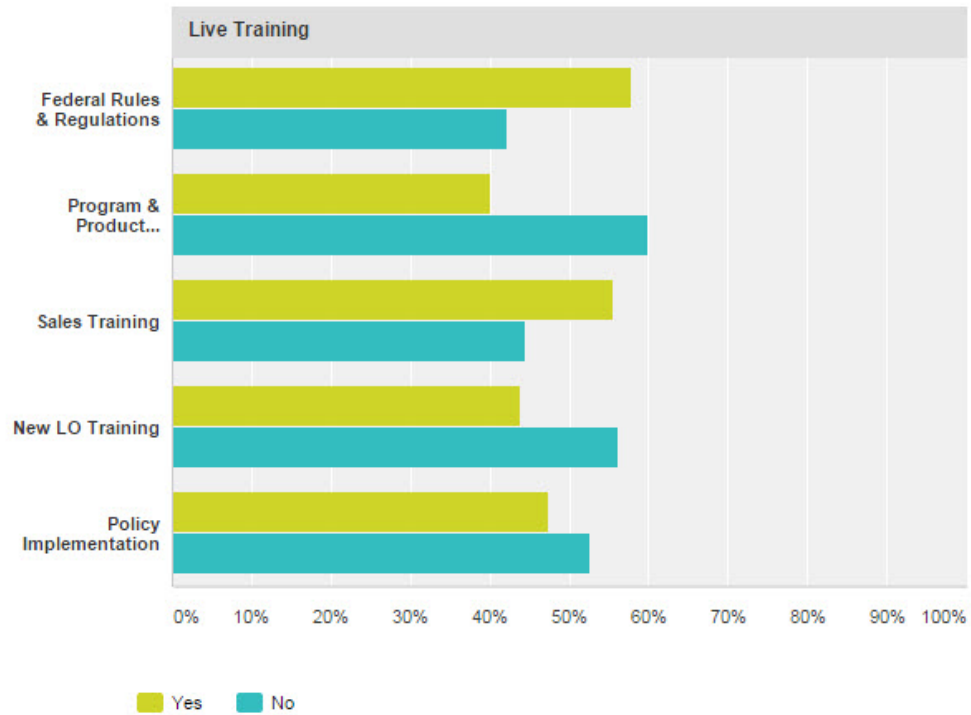
Q7 Does the company or the employee pay for mandatory and/or voluntary CE and training?



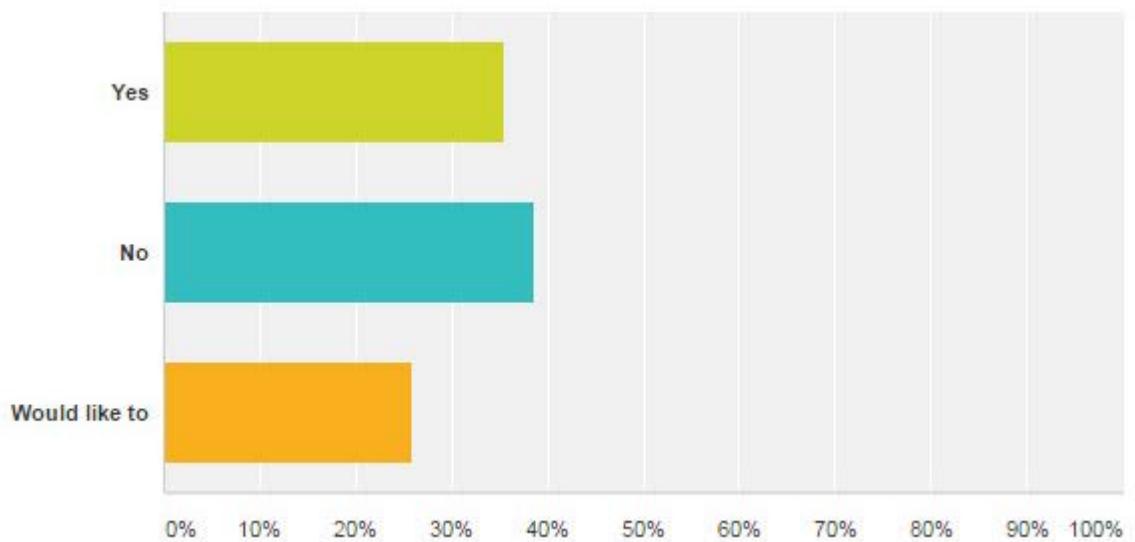
Q8 What areas are you looking for help with your online training?



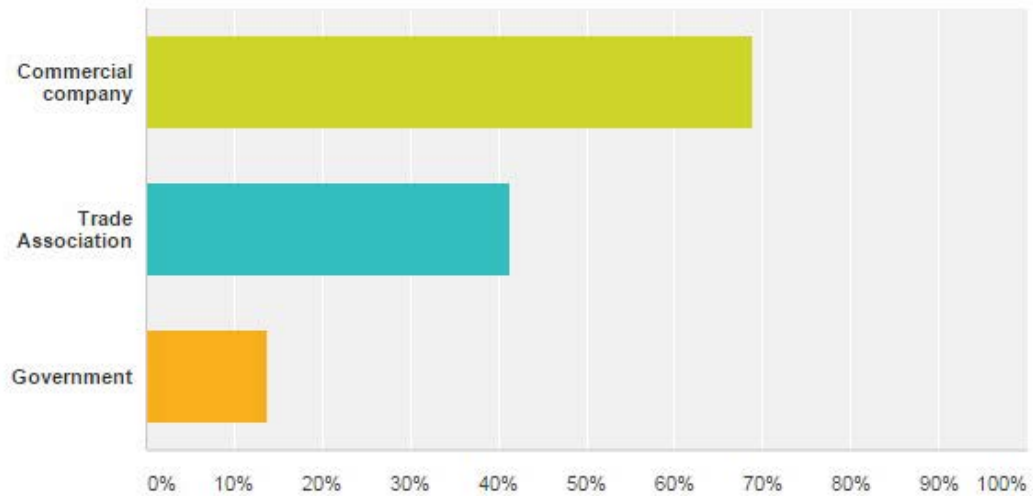
Q8 What areas are you looking for help with your live training?



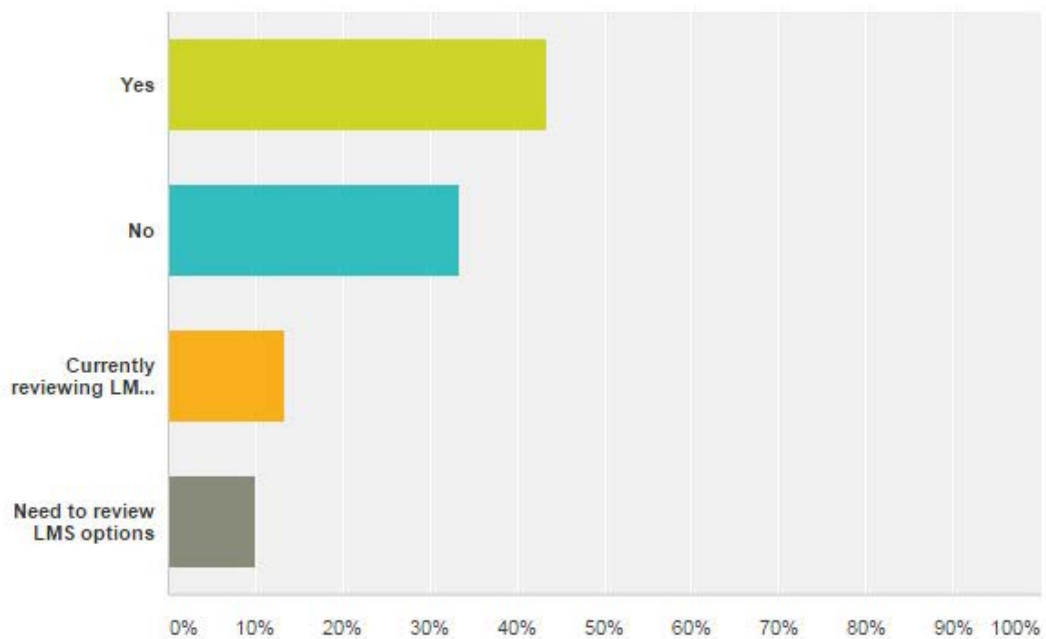
Q 9 Are you currently hiring and training brand new loan originators?



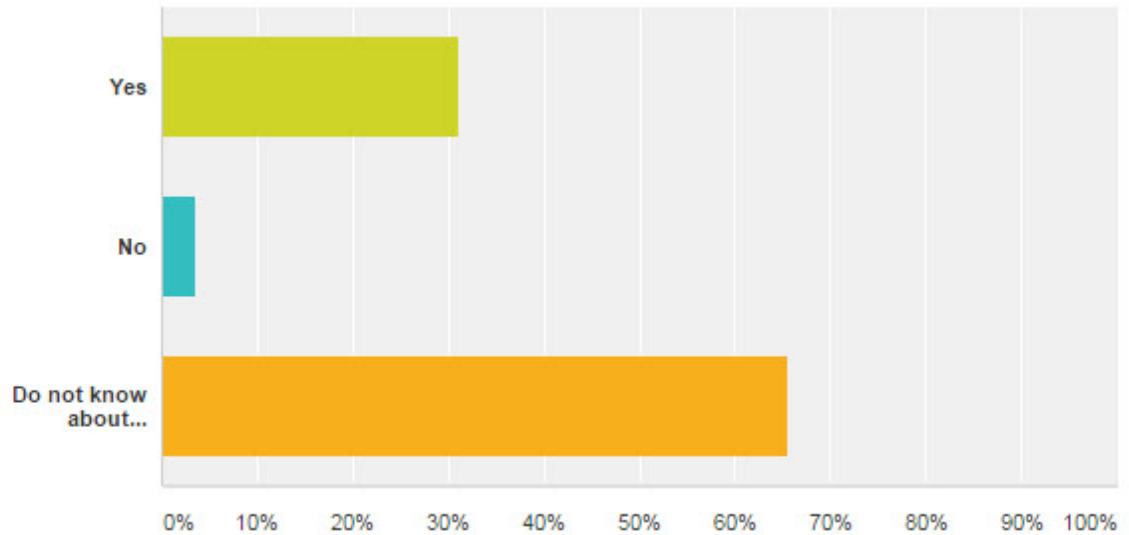
Q10 Which of the following sources does your company use the most for outside training?



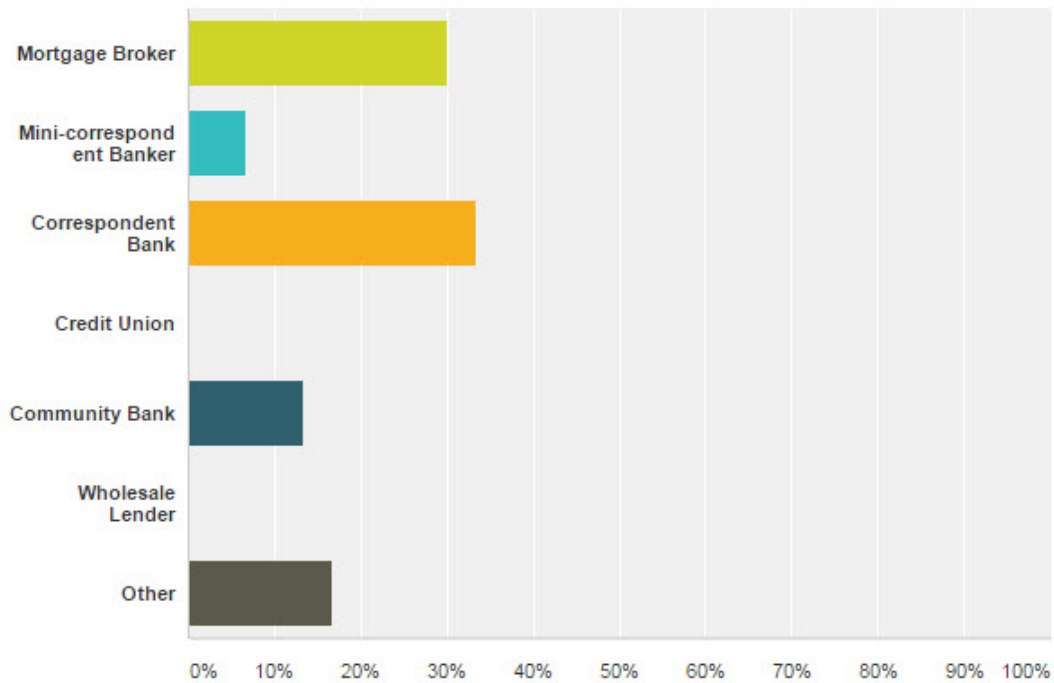
Q11 Does your company currently use an online Learning Management System (LMS) e-learning platform?



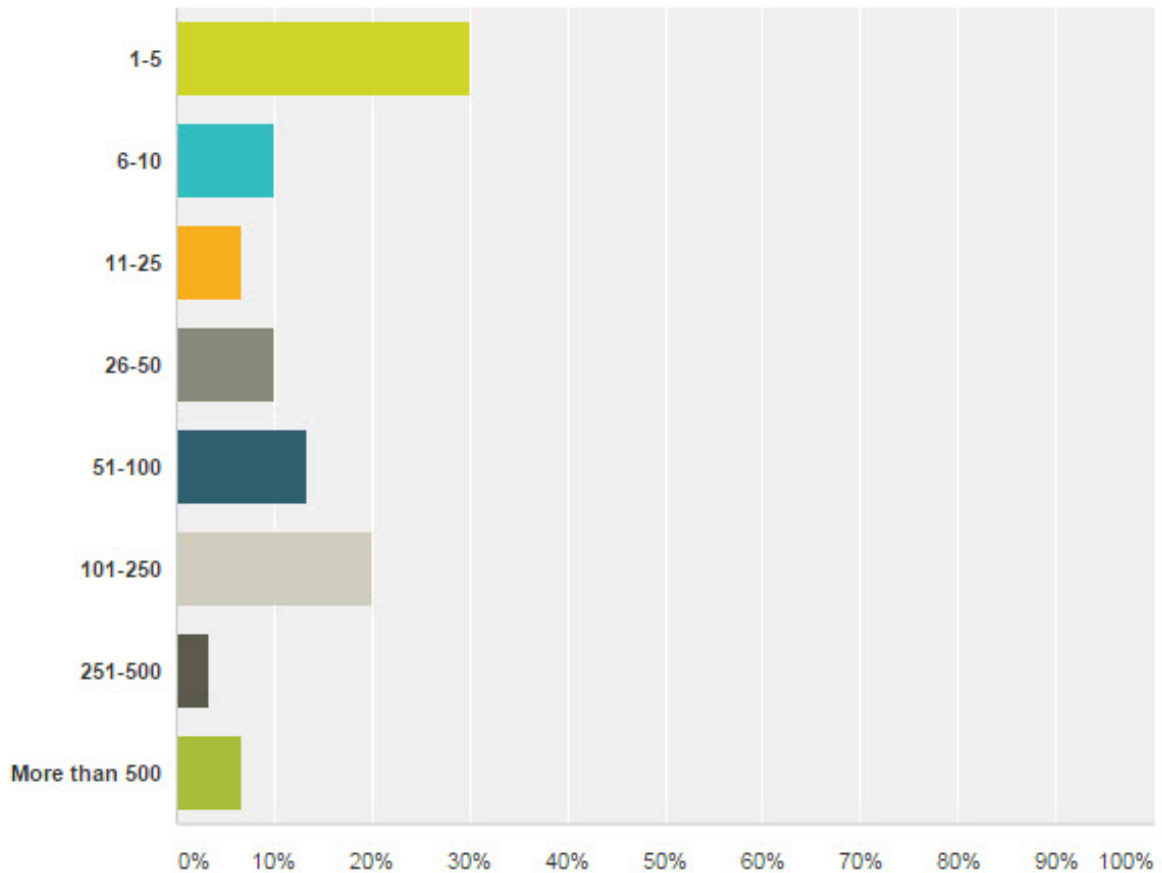
Q12 Would you be interested in utilizing gamification in e-learning in your training platform?



Q13 What type of business are you licensed as?



Q14 How many licensed or registered Loan Originators do you have?



About Morf Media

Morf Media.com is leveling up enterprise training and regulatory certifications for the financial services industry with its new mobile Gamified Intelligent eLearning System (GILS™). Banking and mortgage companies like Fidelity National Financial, Plaza Home Mortgage, Inc. FirstFunding, LeaderOne Financial Corporation, American Pacific Mortgage and Primary Residential Mortgage, Inc., are a part of Morfs Pilot program to incorporate using Morf Media GILS to help ensure their professionals meet ongoing and ever changing federal regulatory and compliance requirements. Delivering an easy-to-update content and measurement platform, designed with world-renowned Yu-Kai Chou Octalysis gamification framework, Morf Media delivers the elements of an addictive training experience. Using Morf Media, financial services professionals ace training, speed certs, retain what they learn and know what it takes to win their next big play.

Morf Media Inc. USA was founded in 2013 and is headquartered in Sunnyvale, California with offices in San Francisco. It is wholly owned and funded by MorfMedia AG, Switzerland.

Contact information:

For more information about Morf Media, telephone +1 805-722-7413, visit www.morfmedia.com.

eLearning Contact:

Ginger Bell | +1 503-318-6152 | ginger@morfmedia.com

Media Contact:

Heidi Wieland | +1 805-722-7413 | Heidi@morfmedia.com